

Sponsorship Agreement



Date: September 12, 2020

Time: 6:30am – 12:00pm

(Race starts at 8:00am)

Choose a Sponsorship Level
(see details attached):

- | | | |
|---------------------|---------|--------------------------|
| First Class PHFLYER | \$5,000 | <input type="checkbox"/> |
| Frequent PHFLYER | \$2,500 | <input type="checkbox"/> |
| Fun PHFLYER | \$1,000 | <input type="checkbox"/> |
| First Time PHFLYER | \$ 500 | <input type="checkbox"/> |



Must be paid in full by 1 August 2020

Sponsor will be invoiced by the Peninsula Airport Commission. Thank you

| |
|-------------------------------|
| Sponsor Signature: |
| Date: |
| Title: |
| Company Name: |
| Company Address: |
| |
| |
| Phone: |
| Peninsula Airport Commission: |
| Title: |
| Signature: |
| Date: |

Sponsorship Levels

FIRST CLASS PHFLYER \$5,000

- Logo placement:
 - Race banner (individual)
 - Prominently displayed on banner (w/ other sponsors)
 - Prominently displayed on race shirt
 - Promotional material (to include website and social media)
 - Mentioned in any 5K radio ads
 - Displayed on any billboard ads
 - Race bibs
 - Bib pick-up table
- Sponsor table on race day
- Mile marker signage
- 15 complimentary race entries



FREQUENT PHFLYER \$2,500

- Logo placement:
 - Displayed on banner (w/other sponsors)
 - Prominently displayed on race shirt
 - Bib pick-up table
- Sponsor table on race day
- Mile marker signage
- 5 complimentary race entries

FUN PHFLYER \$1,000

- Logo placement:
 - Displayed on race shirt
 - Displayed on banner (w/other sponsors)
 - Bib pick-up table
- Sponsor table on race day
- 3 complimentary race entries



FIRST TIME PHFLYER \$500

- Sponsor table on race day
- Logo on banner (w/other sponsors)
- 2 complimentary race entries

About Our Charitable Partner



Newport News/Williamsburg International Airport has selected the Youth Volunteer Corps of Hampton Roads as our charitable partner for our second annual 5K on the Runway!

Their mission is to create and increase volunteer opportunities to enrich youth, address community needs and develop a lifetime commitment to service, through projects that both directly and indirectly impact diverse populations across our community.

They have established partnerships with over fifty local agencies and connected over 2,300 youth to service opportunities for a combined total of over 63,000 hours of service (and counting!) to the community.

We are so excited to be partnering with such a worthwhile organization and community asset that furthers volunteer opportunities that enrich youth .

All net race proceeds, as well as individual donations, will go directly to the Youth Volunteer Corps of Hampton Roads to further their mission.